

**CONTACT: TAMERA HILDEBRAND**  
**619-748-3845**  
**Tamera@creativeflowarts.org**

**FOR IMMEDIATE PRESS RELEASE**

**SAN DIEGO BASED NONPROFIT, CREATIVE FLOW ARTS &  
ENTERTAINMENT, DIAMOND IN THE ROUGH FILM CAMPAIGN**

*Written and Produced by Tamera Hill, Writer of Netflix's "Never Heard"*

SAN DIEGO, SEPTEMBER 15, 2020 – Tamera L. Hill, Executive Director, Creative Flow Arts & Entertainment, a nonprofit, announces the debut of the campaign to help fight against the ever-rising epidemic of Human Trafficking. The purpose is to fund a film entitled, *Diamond in the Rough*, and a nationwide awareness tour educating youth about the snares and pitfalls that lead to Human Trafficking. The project will also include behind the scenes footage for the making of the film, interviews with actors, and survivors of human trafficking.

Ms. Hill is known for producing top quality films and plays in the entertainment industry, “Our goal is to set the pace for a movement of enlightenment in the Entertainment Industry highlighting social and injustice issues. We have a responsibility as filmmakers.”

The production of *Diamond in the Rough* is made possible through funding from major financial supporters, *Diamond in the Rough* merchandise (Purchase of DIR T-Shirts), as well sponsorships and donations from local businesses in the San Diego community and abroad.

*Diamond in the Rough*, promises to be an Oscar worthy film! The Drama is about a sister’s struggle to pull her younger sister out of the dark world of Human Trafficking. It touches on the importance of self-love and self-worth; which many times make young girls a target for predators in the world of Human Trafficking. The story ends in redemption and second chances.

Tamera Hill will ask everyone who is involved with the film from the production assistants to the film studio that produces it, to donate a portion of their stipends and or profits to fight against Human Trafficking.

Support our mission today! Donate or buy a T-Shirt in support of the movement against Human Trafficking. For more information regarding *Diamond in the Rough*, you may visit [www.diamondintherough.info](http://www.diamondintherough.info) For media inquiries please contact Tamera Hill, Creative Flow Arts & Entertainment.